



E-Learning Profile

Training Should Never Merely be a PowerPoint Presentation

ICAP has launched exclusive, exciting, innovative E-Learning workshops, which bring a fresh, modern, interactive approach, to our financial market training solutions.

E-Learning has proven to be highly effective whether you are a manager wishing to develop your employees' skills, or an aspiring individual looking to advance your career.

Benefits of E-Learning

- **Self-pacing**, proven to increase knowledge retention, is the unique feature of our E-Learning
- **Conveniently** schedule training sessions according to your own routine in the office or at home.
- **Reduced costs** of staff training benefit companies as our E-Learning solution will save you
 - ♦ Facilitator fees
 - ♦ Meeting room rental
 - ♦ Student travel
 - ♦ Lodging, and meals
- **Advantages** for HR, Learning & Development and Management
 - ♦ Consistent delivery of content
 - ♦ Proof of completion with certification
 - ♦ Constant tracking of individual student progress throughout the course
 - ♦ Reports generated by the system to suit HR, L&D and management requirements

E-Learning Solutions

- ICAP current E-Learning solutions:
 - ♦ ACI Dealing Certificate Readiness Course
 - ♦ Master Class in Technical Analysis
- In development and due for release in the immediate future:
 - ♦ ACI Operations Certificate
- In addition to our existing E-Learning programmes, ICAP offers custom-made solutions that are tailored to satisfy clients' needs related to either the content or the interface.

Why ICAP

- ICAP offers online, asynchronous E-Learning developed by a professional team that consists of:
 - ♦ Subject Matter Expert (SME) in the specific topics
 - ♦ Facilitators, content providers and SMEs who have all worked in the financial markets
 - ♦ Web Developer
 - ♦ Graphic Designer
 - ♦ Content Developer
 - ♦ Quality Assurance Specialist
- E-Learning workshops are aligned with BANKSETA and ICAP is a registered provider
- Specialized needs assessment is an in-depth research and development method that leads to:
 - ♦ New and innovative services to existing clients
 - ♦ Continuous, swift adaptation to the changing needs of clients and the global financial markets
 - ♦ New market targets
- Our ability to merge client needs with up-to-date knowledge criteria
- ICAP Holdings South Africa is a subsidiary of ICAP Plc (www.icap.com).
- ICAP Plc, as the world's largest interdealer broker, is fully committed to furthering educational standards as a tool to assist emerging and frontier markets to build liquidity, attain maturity and contribute to an orderly and efficient market place. The training division is an initiative developed to facilitate the roll out of interdealer broking services across the African continent.

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How do we deliver the service?

- At ICAP we are aware of the significant benefit of interaction in any training experience and our E-Learning programmes are hands on, interactive and more engaging by using
 - ♦ Activities
 - ♦ Self-assessments
 - ♦ Text
 - ♦ Images and animations
 - ♦ Streaming video
 - ♦ Audio
 - ♦ Autocorrect
 - ♦ Grading systems
- Our processes include
 - ♦ Web and computer-based training
 - ♦ Virtual classrooms
 - ♦ Digital collaboration
- Content is delivered via
 - ♦ The internet
 - ♦ USB or CD-Rom
- Value add services (included in licence cost)
 - ♦ 2 day face to face workshop to discuss concerns with SME and entrench learning concepts
 - ♦ Calendar of workshops and link to book attendance available on line
- All E-Learning programmes have a welcome video which outlines the features of the application
- Interactive help guides show how to navigate and gain maximum benefit from E-Learning
- Course content is divided into modules with a compulsory assessment at the end of each module.
 - ♦ Minimum pass mark must be achieved for the assessment prior to unlocking the next module
 - ♦ This ensures there is complete understanding of all stages of the programme
- Students struggling with content, can click on the "ask your Subject Matter Expert" which will direct them to an online portal where they will find:
 - ♦ Discussion groups with learners around the globe
 - ♦ Feedback from subject matter experts relating to the problem area
- E-Learning is studied offline, however
 - ♦ All section assessments and the final mock examination need to be taken online

For detailed course content and pricing on E-Learning please contact us directly on the links below.

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E-Learning Demo link: <http://download2.wconsulting.co.za/icap/ACICertDemo.exe>

Please note that you are only able to access the following sections under this demo:

- E-Learning modules
- Module Four - Forward Interest Rates (FRAs) and all sections under this module